



The Spahr Center

Celebrating and Supporting Marin's LGBTQ+ and HIV Communities

Annual Sponsorship Opportunities at The Spahr Center

Step 1: Select a program or programs you would like to sponsor.

Step 2: Select a sponsorship level.

Step 3: Contact Matt Easterwood, CFRE, chief development officer, at MEasterwood@TheSpahrCenter.org or 415-886-8558 to book sponsorship or discuss customization.

Current Programs

These programs are current, but need funding to sustain them.

<u>Support & Community Groups</u>	<u>Calendar</u>	<u>Sponsorship Levels</u>
Sparks LGBTQ+ Youth Groups	Weekly	\$250 – One month
LGBTQIA+ Adults Community Group	Weekly	\$500 – Two months
Trail Gayzers Hiking Group	Monthly	\$1,000 – Four months
Parents/Caregivers Support Group	Twice Monthly	\$2,000 – Eight months
Grandparents Support Group	Twice Monthly	\$5,000 – One year

<u>Culture & Community Programs</u>	<u>Calendar</u>	<u>Sponsorship Levels</u>
Trans Day of Visibility	March 31	\$250 – Sponsor \$500 – Community Sponsor \$1,500 – Supporting Sponsor \$3,000 – Champion Sponsor \$5,000 – Presenting Sponsor
LGBTQ+ Teen Prom	June 23	
Sausalito Pride (menu here)	June 9-July 1	
Second Chance Senior Prom	TBD	
LGBTQ+ Youth Homecoming	October	
Trans Day of Remembrance	November 20	
World AIDS Day	December 1	

New Programs

These programs are needed by the community, but need funding to get started.

<u>Program</u>	<u>Calendar</u>	<u>Launch Funds Required</u>
Drag Story Time	Monthly	\$1,000 per month per library
Talent Show	One-Time	\$3,000 (for one event)
Queer Poetry Slam Series	Quarterly	\$4,000 annually
Werk It Wednesdays Drag Shows Series	Monthly	\$10,000 annually
New Community Groups: Biking, Lesbian/Women, Trans/Non-Binary, more!	Varies	\$2,000 per group

Sponsorship Levels & Benefits

\$250	\$500	\$1,000-\$1,500	\$2,000-\$3,000	\$5,000
Hyperlinked logo on program page	Hyperlinked logo on program page	Hyperlinked logo on program page	Hyperlinked logo on program page	Hyperlinked logo on program and sponsor page
Hyperlinked logo on sponsor webpage	Hyperlinked logo on sponsor webpage	Hyperlinked logo on sponsor webpage	Hyperlinked logo on sponsor webpage	Verbal acknowledgement during program-related events
	Verbal acknowledgement during program-related events	Verbal acknowledgement during program-related events	Verbal acknowledgement during program-related events	Recognized on program-related signage
	Recognized on program-related event signage	Recognized on program-related signage	Recognized on program-related signage	Provide brief remarks <u>or</u> message with link for virtual chat
		Provide brief remarks <u>or</u> message with link for virtual chat	Provide brief remarks <u>or</u> message with link for virtual chat	Tagged in at least one social post
		Tagged in at least one social post	Tagged in at least one social post	Host a vendor table at event
			Host a vendor table at event	Provide literature to be displayed during event and in Center's lobby
				Recognition in all press releases