



Gala & LGBTQ+ Leadership Awards | Marin Pride

2024 Sponsorship Opportunities



**The
Spahr
Center**

For Marin's LGBTQ+ and HIV Communities

1575 Francisco Blvd E
San Rafael, CA, 94901

TheSpahrCenter.org



2024 Gala & LGBTQ+ Leadership Awards



The Spahr Center's Gala & LGBTQ+ Leadership Awards is an annual fundraiser which highlights and honors the accomplishments of LGBTQ+ leaders and activists who progress our mission to celebrate and support the LGBTQ+ & HIV communities of Marin County. The event will feature a cocktail hour, silent and live auction, seated dinner, organization update, and an awards program.



Gala Sponsorship Opportunities:

- See pages 3-4 for further Pride sponsorship details
- See page 3 for sponsorship contact information

Being included in the Gala & LGBTQ+ Leadership Awards is your only opportunity in Marin to position your company as a front runner in supporting and celebrating the LGBTQ+ & HIV communities. All funds raised at the Gala & LGBTQ+ Leadership Awards benefit our mission and communities.



\$50,000

Presenting Sponsor Exclusive to one

- Exclusivity as Presenting Sponsor
- Recognized as Presenting Sponsor on all digital materials
- Recognized as Presenting Sponsor on Save the Date (if committed before Feb. 1) and Invitation (if committed before April 1)
- Logo on exclusive sponsor slide during pre-program slide show
- Recognition on step-and-repeat background
- Opportunity to host welcome remarks at the start of the program
- Recognition as Presenting Sponsor in all Press Releases
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Gala webpage
- Recognized in all Gala social media posts
- Verbal acknowledgement
- 10 tickets (one full table)

\$25,000

Rainbow Sponsor

- Logo on exclusive sponsor slide during pre-program slide show
- Opportunity to sponsor one of the awards (Corporate, Leadership in Community, Legacy)
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Gala webpage
- Recognized in all Gala social media posts
- Verbal acknowledgement
- 10 tickets (one full table)

For more information on sponsorship opportunities

Please visit: TheSpahrCenter.org/Sponsorship

Or contact: Matt Easterwood, Chief Development & Communications Officer

MEasterwood@TheSpahrCenter.org | 415-886-8558



\$10,000

Diamond Sponsor

- Logo on pre-program slide show
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Gala webpage
- Recognized in up to three Gala social media posts
- Verbal acknowledgement
- 8 tickets

\$5,000

Gold Sponsor

- Logo on pre-program slide show
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Gala webpage
- Recognized in up to two Gala social media posts
- Verbal acknowledgement
- 6 tickets

\$2,500

Silver Sponsor

- Logo on pre-program slide show
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Gala webpage
- Recognized in one Gala social media post
- Verbal acknowledgement
- 4 tickets

\$1,000

Bronze Sponsor

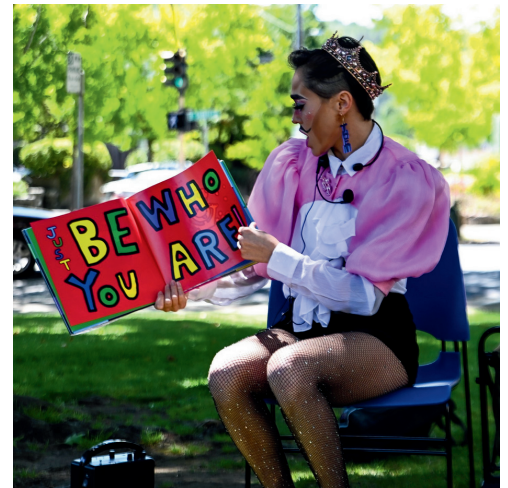
- Logo on pre-program slide show
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Gala webpage
- Verbal acknowledgement
- 2 tickets

2024 Marin Pride



Saturday, October 5 | Stafford Lake Park, Novato

Marin Pride is a celebration of LGBTQ+ arts, culture, history, and community. Marin Pride features entertainment from musician and drag artists, programming for youth, teens, families, and seniors, an artist promenade for local artists and crafters, as well as vendors from local nonprofits, businesses, healthcare agencies, and organizations.



Pride Sponsorship Opportunities:

- See pages 6-7 for further Pride sponsorship details
- See page 6 for sponsorship contact information

Being a part of Marin Pride will showcase your organization's support of the LGBTQ+ community in Marin County! This exposure enables you to reach and engage new and existing customers and vendors, and connect directly with one of the most loyal populations. Funds raised at Marin Pride events help support year-long programs which celebrate and strengthen Marin's LGBTQ+ and HIV communities.

2024 Marin Pride Sponsorship Details



\$15,000

Presenting Sponsor

Exclusive to one

- Exclusivity as Presenting Sponsor
- Logo on exclusive sponsor banner at stage
- Opportunity to provide 60 seconds of sponsor remarks at stage prior to a headliner performance
- Logo on all promotional materials
- Recognition as Presenting Sponsor in all Press Releases
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Pride webpage
- Listing with hyperlink on Marin Pride Facebook event page
- Recognized in all Marin Pride social media posts
- Opportunity to provide promotional item to all attendees
- 10' x 20' vendor booth space
- Verbal acknowledgement
- 50 VIP passes

\$10,000

Equity Access Partner

- Supports targeted outreach to underserved communities
- Logo on exclusive sponsor banner at stage
- Opportunity to provide 60 seconds of sponsor remarks at stage prior to a headliner performance
- Logo on all promotional materials
- Recognition as Equity Access Partner in all Press Releases
- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Pride webpage
- Listing with hyperlink on Marin Pride Facebook event page
- Recognized in at least 3 Marin Pride social media posts
- Opportunity to provide promotional item to all attendees
- 10' x 20' vendor booth space
- Verbal acknowledgement
- 30 VIP passes

For more information on sponsorship opportunities

Please visit: TheSpahrCenter.org/Sponsorship

Or contact: Matt Easterwood, Chief Development & Communications Officer

MEasterwood@TheSpahrCenter.org | 415-886-8558

2023 Marin Pride Sponsorship Details



\$8,000

- Logo with hyperlink on Pride webpage
- Sponsored Area visibility (based on availability)
- Opportunity to provide 45 seconds of sponsor remarks at stage prior to a headliner performance
- Listing with hyperlink on Marin Pride Facebook event page
- Recognized in 2 social media posts
- Opportunity to provide promotional item to all attendees
- 10' x 10' vendor booth space
- Verbal acknowledgement
- 25 VIP passes

\$5,000

- Logo with hyperlink on Pride webpage
- Sponsored Area visibility (based on availability)
- Opportunity to provide 30 seconds of sponsor remarks at stage
- Recognized in 1 social media post
- 10' x 10' vendor booth space
- Logo and half page ad in Pride Guide
- Verbal acknowledgement
- 20 VIP passes

\$2,500

- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Pride webpage
- Sponsored Area Visibility (based on availability)
- Opportunity to provide 15 seconds of sponsor remarks at stage
- Verbal acknowledgement
- 10' x 10' vendor booth space
- 15 VIP passes

\$1,000

- Logo with hyperlink on sponsor webpage
- Logo with hyperlink on Pride webpage
- Logo on Sponsor Banner at stage
- Verbal acknowledgement
- 10' x 10' vendor booth space
- 10 VIP passes